

TEMPUS PROJECT

**Modernization and Harmonization
of Tourism study programs in Serbia**

Number: 2016/11 - 05

Užice, 23rd November 2016

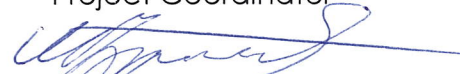
At the Steering Committee meeting held on 23rd November 2016, the Steering Committee of the TEMPUS project number 544543-TEMPUS-1-2013-1-RS-TEMPUS-JPCR, entitled: „Modernization and Harmonization of Tourism study programs in Serbia" unanimously issued a

DECISION

on adoption of the Reports on Lectures Stakeholder students
implemented in UNIKG, HBSL and BTC

1. The Reports on Lectures Stakeholder students (Enclosure 1), within the TEMPUS project number 544543-TEMPUS-1-2013-1-RS-TEMPUS-JPCR, entitled: „Modernization and Harmonization of Tourism study programs in Serbia" (Work package 5, Activity 5.2) **has been adopted.**
2. This activity has been performed by:
 - Milutin Đuričić, PhD, BTC Užice
 - Ivana Ćirović, PhD, BTC Užice
 - Milena Marjanović, PhD, HB
 - Nenad Milutinović, MSc, BTC Užice
 - Marija Mandarić, PhD, FHIT, Vrnjačka Banja
 - Dragan Stojanović, MSc, HBSLE
 - Dijana Ilić, TOL
 - Miroslav Rađen, MSc, TOWS, Užice
 - Dragana Gnjatović, PhD, FHIT, Vrnjačka Banja
 - Mirjana Krdžić, RCC, Užice
 - Dragica Samardžić, CC of Vojvodina, Novi Sad
 - Milan Antonijević, PhD, Greenwich, London, UK
 - Dušan Vučićević, PhD, CC of Vojvodina, Novi Sad
 - Felix Arion, PhD, Kluj – Napoca, Romania
3. The authors of the Reports, verified authorship through their signatures in the documents, archived on <http://mhtsps.vpts.edu.rs/activities.html>.

Project Coordinator



Prof. Milutin Đuričić, PhD

Enclosure 1: List of all Lecture stakeholder students BTC, UNIKG, HBSL

	<i>Name of training</i>	Realization	Number and structure of participants		
			Total	Women	Men
March 2016. Vrnjačka Banja	<i>Lecture by Suzana Doljanica, private entrepreneur on the topic: „Women in entrepreneurship“</i>	UNIKG	122	94	28
March 2016. Vrnjačka Banja	<i>Lecture by Bojana Beljić, PR Manager of Merkur on the topic: „Tourist supply of merkur in a function of tourism development of Vrnjačka Banja“</i>	UNIKG	78	56	22
March 2016. Vrnjačka Banja	<i>Lecture by Miodrag Rajković, veterinarian specialists on the topic: „Sustainable tourism development and food safety“</i>	UNIKG	62	40	22
March 2016. Vrnjačka Banja	<i>Lecture by Branislav Bajagić, retired employee of the tourism sector in JAT on the topic: „Current problems in rural tourism“</i>	UNIKG	100	71	29
April 2016. Vrnjačka Banja	<i>Lecture by Harry Mitsidis, one of the world's greatest passenger on the topic: „What should student of hotel management know before he finishes faculty?“</i>	UNIKG	66	49	17
May 2016. Vrnjačka Banja	<i>Lecture by Jelena Borović-Dimić, senior curator of Heritage Museum in Vrnjaska Banja on the topic: „Festival of clasical music Vrnjci“</i>	UNIKG	33	23	10
May 2016. Vrnjačka Banja	<i>Lecture by Vladimir Krivošejev, director of the National Museum of Valjevo and museum advisor on the topic: „The importance of museum for the development of modern tourism with the case study of the National Museum of Valjevo“</i>	UNIKG techniques	40	26	14
April 2016, Leskovac	<i>The use of goods-material accounting in contemporary practice</i>	Marija Živković – Infodata (Agency for the design of	18	13	5

		information systems)			
May 2016, Užice	<i>Modern techniques of promoting and selling services in rural tourism and smaller accommodation facilities</i>	Branko Lukić	37	24	13
December 2016, Užice	<i>Management of Green technology development project as a prerequisite for Ecotourism,</i>	Branko Lukić	37	25	12
April 2016, Užice	<i>Internet marketing</i>	Milan Stojković, consultant	4	2	2
January 2016, Užice	<i>Organization of tourism travel quality</i>	Vladana Rakić, Amigo travel agency, Užice	38	27	11
December 2016, Užice	<i>Creation and validation of quality package arrangement and needs for tourist agencies in modern age</i>	Vladana Rakić, Amigo travel agency, Užice	37	29	8
November 2015, Užice	<i>Innovative Entrepreneurship – a change for success</i>	BTC, RRA Užice	43	8	35
November 2015, Užice	<i>Smart specialization of the tourist offer</i>		78	57	21
November 2015, Užice	<i>Clever business solutions – energy as a business</i>		37	32	5
December 2015, Leskovac	<i>Training for the use of the software package Fidelio Suite 8</i>	HBSL	10	4	6
March 2016, Leskovac	<i>Training for the use of the software package Fidelio Suite 8</i>	HBSL	8	4	4
December 2015, Leskovac	<i>Lecture by the Director of the National Museum in Leskovac on the theme “Cultural Heritage of Leskovac and the environment”</i>	HBSL	40	15	25
December 2015, leskovac	<i>Lecture representative of the Tourist Organization of Leskovac on the topic: “Marketing in Tourism!”</i>	HBSL	50	28	22
November 2016, Užice	<i>Lecture by Nedeljko Valjarević, teacher, on the topic:”Užice as a quality tourism product”</i>	BTC	28	18	10
November 2016, Užice	<i>Lecture by Maja Vermezović on the topic: “Quality marketing approach - a guarantee of success“</i>	BTC	66	45	21
November, 2016, Užice	<i>Lecture by Slavica Stefanović, curator and Museum adviser, on the topic:”The Museum items as a part of Užice quality tourism offer”</i>	BTC	74	24	30

May 2016, Užice	<ol style="list-style-type: none"> 1. <i>Lecture by Michael Koniordos – How composite is the concept of Tourism? Recognizing Cultural Differences and Taking Leadership Decisions in a Multi – Cultural Environment</i> 2. <i>Lecture by Michael Koniordos – Practice as a Faciliator for Consumer Value Co – Creation in the Higher Education Sector</i> 	BTC	58	32	26
		Total	1087	713	374